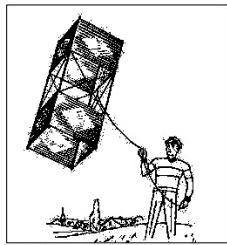


# Ames Historical Society

AMES • IOWA

## Newsletter to Members 2015 WINTER....ISSUE #1/4

*Discovering our history,  
Preserving our past,  
Sharing our stories.*



A Gerbrach promotion once involved a kite!

**Ames Historical Society Board:**  
**Co-President** Mary Atherly  
**Co-President** Kathy Svec  
**Co-Secretary** Phyllis Heffron, Lynette Spicer  
**Treasurer** Ken Cameron

Don Beitz, Bob Bourne, Jan Breitman, Keith Bystrom, Peter Hallock, Craig Hastings, Lonnie Mannes, Carol Phillips, Ardy Ulrichson, Sharon Wirth

The Board meets the 2nd Thursday of each month 6:45pm at 416 Douglas. Members welcome!

**Staff:**  
**Executive Director** Casie Vance  
**Projects Coordinator** Alex Feifar  
**Collections Manager** Sarah Carlson  
**Communications Coord.** Hannah Frederick

**Emeritus Staff:**  
Alan Spohnheimer, Margaret Vance,  
Dennis Wendell

Ames Historical Society is an incorporated, 501c3 not-for-profit organization whose mission is to engage our diverse public and provide unique opportunities to learn about Ames history.

**Headquarters:** 416 Douglas, Ames, IA 50010  
Open Mon-Fri, 1-5pm, Sat 10am-4pm  
**Mail:** PO Box 821, Ames, IA 50010  
**Phone:** 515-232-2148  
**E-mail:** info@ameshistory.org  
**Website:** www.AmesHistory.org  
**Facebook:** www.facebook.com/ameshistoricalsociety

The newsletter is published four times a year for AHS members. Direct comments and questions to: Editor, PO Box 821, Ames, IA 50010 or e-mail above. Editor: Kathy Svec

**Hoggatt School** is located on the grounds of Meeker School, near 18<sup>th</sup> and Burnett, Ames, Iowa. Due to construction at Meeker School, Hoggatt will be closed until fall 2015.

## You're Invited! 2015 Annual Meeting: Sat. March 7, 10am, Farwell Brown Auditorium, Ames Public Library

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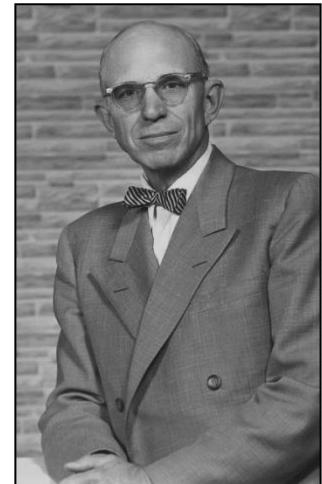
### CRAZY STUNTS: Joe Gerbrach Promotes the Movies!

The Ames Historical Society's Annual Meeting will be a fun and impressive overview of 2014, highlighting the Society's many programs and activities during the year, including the Ames Sesquicentennial celebration.

Members are invited to the event at 10am on Saturday, March 7 at the Ames Public Library's Farwell Brown Auditorium, 515 Douglas.

Following the business portion, Kathy Svec will present Crazy Stunts: Joe Gerbrach Promotes the Movies!

Joe Gerbrach started in the Ames movie theater business as a high school senior in 1912 and retired 50 years later, having owned 6 theaters. He was a gifted manager, but was famous - or infamous - for the ingenious marketing stunts that drew people into his movie houses. Come hear about some of Joe's craziest ideas – from kites to horses to babies! Refreshments will be served.



**A REAL LIVE BABY**  
Will Be Given Away  
**FREE**  
To Some Patron of The  
**CAPITOL THEATRE**  
Tonite at 9:15 p.m.  
Immediately Following The First Evening Show



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### More Events: Mark Your Calendars!

#### At City Auditorium, 520 6<sup>th</sup> Street:

- Lecture Series - 3/26, 4/28, 5/28, 6/30 at 7pm



#### At the Ames History Center, 416 Douglas:

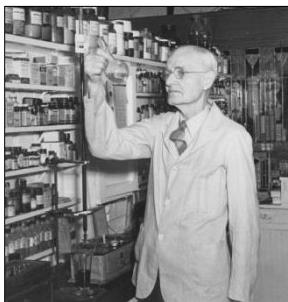
- Members After Hours, April 16 and October 15, 7-8:30pm
- April 30, 7pm, Paper Preservation Class (registration required)
- May 29-30, 10am-5pm, Annual Book Sale
- June 10, 1-5pm, Iowa Museum Week Open House
- June 13, 12-3pm, Community Ice Cream Social
- Nov. 13, 5-8pm, 35th Anniversary Bash
- Open Houses: ArtWalk 6/12, MusicWalk 9/3, Octagon Art Festival 9/27
- More to Come! See our website for the 2015 listing to date

#### New Exhibits at 416 Douglas

- Howard Flying Service, Skunk River Findings, City Celebrations, 1864 Coins

# 2015 Lecture Series – Our 10<sup>th</sup> Annual!

All lectures will be at Ames City Auditorium, 520 Sixth Street, Ames, Iowa. NOTE Tuesday – Thursday schedule. A \$3 freewill donation is requested at the door to assist with auditorium rental.



**Thursday, March 26, 7pm:**

## **George Judisch: Pharmacist and Philanthropist**

by Shannon Bardole, Society researcher

George Judisch was a prominent businessman in Ames beginning in the 1890s, owning a pharmacy on Main Street for more than 50 years. In addition to serving the community through his business, he had an impact on Ames as a faculty member at Iowa State and as an early board member of civic institutions such as the hospital and library. George's legacy also includes the positive publicity he brought to Ames through his involvement in state and national organizations.



**Tuesday, April 28, 7pm:**

## **The Depression Dilemmas of Rural Iowa, 1929–1933**

by Lisa Ossian, Des Moines Area Community College

The October 1929 stock market crash on New York's Wall Street seemed far removed from many rural Iowan's lives, even though the effects of the crash soon became all too real. An overview of 1929 will be provided, describing rural Iowa's particular dilemmas: economic, familial, cultural, industrial and more. Those challenges encouraged resourcefulness rather than

passivity, creativity rather than resignation and community rather than hopelessness and those traits have continued in various forms in Iowa for almost eighty years into this century.

Program funded by Humanities Iowa, a private, non-profit state affiliate of the National Endowment for the Humanities, and in part by a grant from the Iowa Dept. of Cultural Affairs' Community Cultural Grant program.



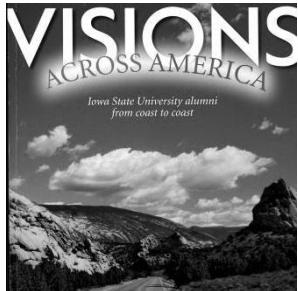
**Thursday, May 28, 7pm:**

## **The 1940s: Iowa State and a World at War**

by Douglas Biggs, Associate Professor of History, University of Nebraska-Kearney

The decade of the 1940s changed the United States and transformed the world. Not surprisingly, these years also saw Iowa State College undergo a metamorphosis. Since the 1890s, ISC had been nationally known for agriculture and veterinary science, but the crisis of war accentuated Iowa State's transition to a nationally known college of science, engineering

and technology that joined agriculture as the flagship programs of the institution. Biggs will talk about the war years and their long-term effects on Ames, both on and off campus.



**Tuesday, June 30, 7pm:**

## **Just Passing Through: Noteworthy Iowa State Graduates**

By Carole Gieseke and Jim Heemstra, ISU Alumni Association

As a college town, Ames has been a short-term home to many thousands of students who came here to live while earning a degree. Hear remarkable stories of some of our more recent temporary residents from the ISU Alumni Association's Carole Gieseke and Jim Heemstra. They traveled to all 50 states to interview and photograph Iowa State graduates for a special publication and exhibit called "Visions Across America." A display of 20 of Jim's extraordinary

photographs will accompany the presentation.

**The Lecture Series is open to the public.**

Sponsored in part by Olde Main Brewing Company

# Society News – Around the Ames History Center

## 2014 Statistics, Accomplishments

### Numbers from 2014 were impressive!

- 1,886 visitors to the History Center
- 5,161.22 volunteer hours valued at \$108,024.33
- 70 programs attended by 3,704 people
- 17 open houses attended by 1,439 people
- Held **new events** including preservation classes, Members After Hours, Iowa Museum Week Open House, Community Ice Cream Social, and Old-Fashioned Christmas
- Presented 2 big sesquicentennial exhibits at the Octagon Center for the Arts and 6 gallery talks
- Participated in all 4 Ames 150 events
- 206 new likes on Facebook
- \$8,882.74 in gift shop sales

In 2014, we had a goal to sign up 150 new members in our 150<sup>th</sup> year. We added 119 brand new members and 32 more reactivated lapsed memberships = 151!

### In addition:

- **New** gift shop items included Ames 150 items, AHS logo t-shirts, Defining Ames exhibit book, coffee, Ames book, magnets, Scherenschnitt posters, Tales to Tiles walking tour brochure, gallery talk DVDs
- **Commissioned** a sesquicentennial Scherenschnitt (paper cut) by Linda Emmerson
- Created a new AHS information **brochure**
- Began reorganizing collections storage at 108 5<sup>th</sup> St.
- **Participated** in downtown events including Festival of Trees, Art Walk, Music Walk, Octagon Arts Festival, MSCD trick-or-treat, Snow Magic, cemetery walk, and Worldly Goods benefit shopping day
- Received the Sesqui **Legacy Gift**: the history trailer for mobile programs
- **Restored** a three-quarter-life-size painting of John Insley Blair and its gilt-gesso frame
- Continued working with the **school district** on moving Hoggatt School
- Settled into our new space, created **fresh** exhibits incorporating **interactive** videos and activities, and decided we still don't have enough space!
- Started the **MAP** process (Museum Assessment)
- **Added** Saturday hours, 10am-4pm
- **Upgraded** several computers
- Acquired **collections** items including a kidney stone collection, Champlin block items, Ames Lions Club records and lion costume, Interurban tracks found under Knapp Street, Ames Centennial scrapbook, Harrison Barnes jerseys and side tables and lamps from the Sheldon-Munn Hotel

## Wow! We Love Our Volunteers!

Hannah Frederick, Volunteer Coordinator, reported these statistics for our volunteer force in 2014:

- Total hours for 2014 were around 5,161 – averaging ~99 hours/week.
- According to the Independent Sector and the Bureau of Labor Statistics a volunteer hour in Iowa is valued at \$20.93 - a whopping \$108,024 value!
- Currently there are 48 volunteers that are considered active; in 2014 there were 70 volunteers considered active (active means ongoing, regular)
- Transcribing audio recordings & videos: 400 hours
- Front desk: 700 hours
- PastPerfect data input: 50 hours
- F.T. Brown Photo Archive scanning: 200 hours
- **Three** interns: one ISU, two UNI



To volunteer for the Society, contact Hannah at 515-232-2148 or email [marketing@ameshistory.org](mailto:marketing@ameshistory.org).

## Top 10 Research Questions: 2014

Summarized by Casie Vance, Executive Director



**Q:** Did President Taft visit Ames while in office? – from a relative of Taft and the Roosevelts

**A:** Yes, Taft visited while president and again in 1916.

**Q:** What is the best way to preserve antique needlework? – from an Ames resident

**A:** Sarah, AHS Collections Manager, provided a tip sheet about care of textiles.

**Q:** Could you provide digital scans of two Farwell Brown photos of the Ames Public Library? – from the APL renovation architects

**A:** Staff provided the photos. (Note: in some instances, fees apply.)

**Q:** Do you have a newspaper article about the Miss Ames Contest? – from the sister of a contestant

**A:** Yes, we printed a copy of the article from our limited Ames Tribune microfilm archives (APL has the majority of the Tribune microfilm through the years).

**Q:** Do you have any information about David Sills, the only Ames firefighter to die in the line of duty? – from the Ames Fire Department

**A:** Yes, we do have information. See newsletter article published after this request in the 2014 Summer issue.

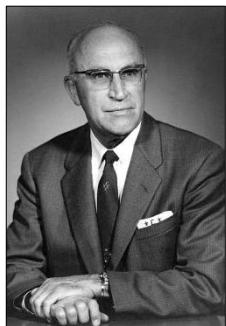
**Continued next page**

## Society News – Around the Ames History Center

### Top 10 Questions, continued from previous page

**Q:** What information do you have about rationing and the role of women during World War II? – from Eddyville middle school students for History Day project

**A:** Margaret Vance, AHS volunteer, sat down with the students and shared first-hand memories of the war times, and showed rationing items from our archives.



**Q:** Do you have any information about the history of General Filter (now WesTech Engineering)? – from WesTech Engineering employees; the company is celebrating 80 years

**A:** Yes, we have a lot of information since former mayor Joseph Lawlor founded General Filter. We provided photos and information for the company's celebration.

**Q:** In 1939, who owned the Ames airport? And was Frank Spedding at Iowa State College at this time? – from an author writing a mystery novel

**A:** In 1939, the airport was owned by the Ames Chamber of Commerce (it was purchased by the City in 1942). Spedding was an assistant professor at ISC from 1937 to 1941, when he became a Professor of Chemistry and began work on the Manhattan Project.

**Q:** Do you have historical information or photos of my house? – various requests

**A:** It depends on the house – we do have Multiple Listing Sheets for many properties, and we can search our aerial views and extensive photo collection for photos, especially if the home is near a major street. We also have copies of building plans for many locations, although this is hit-or-miss.

**Q:** Do you have an obituary for my family member? – various requests

**A:** If they passed away or are buried in Ames, we likely have it. We have several scrapbooks with clippings of obituaries for those who had services at Adams Funeral Home, as well as many loose clippings. We also often use the Nevada Public Library as a reference – they have a very extensive collection of Story County obituaries.

**NOTE:** The staff at the Ames History Center routinely fields questions from patrons and/or assists them with doing their own research. Some fees may apply when staff is asked to do historical research. Be sure to ask!

See the last page for Gift Shop SALE items!

### Blair Portrait Restoration



Street, gazing down at all the activity passing by.

The Society gratefully received a number of donations for the restoration. Lead donors were Kathy Svec, Phyllis Heffron and Erv and Janet Klaas. Additional donors were Stephen and Deborah Adams, Marilyn Alger, Don Beitz, George Belitsos, Stewart Burger, George Burnet and Martha Anderson, Mel Crippen, John and Sally Greve, Bruce and Marie Johnson, Daniel Konrad, Robert Lindemeyer, Doug and Wendy Livy, Lonnie and Karen Mannes, Tom McElherne, Jim and Frankee Oleson, Dean and Ardy Ulrichson, Bobbie Warman, Dennis Wendell, Don and Sharon Wirth.

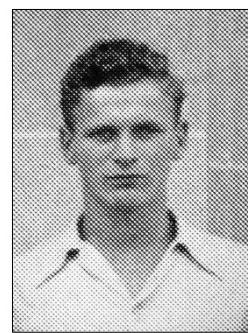
### We Get Mail!

This note was received from Gail Miller of Nebraska: "David Sills was my father and the fallen fire fighter Josh Bennett wrote the wonderful story about in the Ames Historical Society's [Summer 2014] newsletter. I did

not have an opportunity to know my father, but family and friends have always told me about him - funny things - good things, all they could remember about his short life.

My mother, Lois, David's widow, has since passed away. I can only imagine how pleased and moved she would have been to see the recognition David received. This story will be added to the many remembrances I have of my father. I have four sons, daughter-in-laws and 10 grandchildren that I will be passing the story on to at our Christmas gathering."

*Editor's note: we are often surprised (pleased) by how far our newsletters travel! We were especially touched that the person who needed this story the most was able to read it.*



## Society News – Around the Ames History Center



### Mezvinsky Brothers Visit

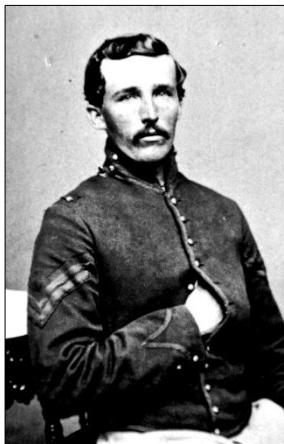
During a visit to Ames, the two Mezvinsky brothers visited the Ames History Center. Edward (left above) and Norton (2<sup>nd</sup> left) are the sons of Abe and Fannie Mezvinsky who owned and operated three Ames Fruit & Grocery stores (1933–1978) plus a half-dozen stores in other Iowa towns. Emeritus staff members Margaret Getz Vance (classmate) and Dennis Wendell (right; neighbor) reminisced, among other things, about how the Mezvinsky's dog, Corky, was shared with Denny as the dog awaited his arrival home during the Beardshear School lunch hour. Ed and Norton were presented with Sesquicentennial books, and DVDs of the "Remembering Abe Mezvinsky" program given on October 18, 2013 at Reiman Gardens. Before leaving for the day, Norton presented a generous check to the Society.

### H. L. Munn's Civil War Diaries

by Janet Klaas, Society volunteer

Several years ago, Society archivist, Dennis Wendell mentioned his hope of finding a volunteer or two to work on the Civil War diaries of Hiram L. Munn.

Like many of our city's founders, Munn had moved to Ames to begin life anew after surviving the horrors of war. He was already in the lumber business and was prevailed upon to open a lumber yard in the very new town of Ames in 1891, a place doing a lot of building.



Joy Ringham Munn, the wife of Hiram's great-grandson, Alfred Homer "Fritz" Munn, was the family's archivist and had gifted the family's records to AHS. Among the many items - including photographs and a large family Bible in which all the Munn's births, marriages and deaths are recorded - were the three diaries (1863–65) that Hiram kept when he was a soldier in Company D

of the 9<sup>th</sup> New York Heavy Artillery.

Joy and Fritz's eldest son, David, transcribed some of the entries from the diaries for an assignment at Ames High School in 1970, but the majority of Hiram's writings were hidden in his long-ago cursive script.

I decided that this would make an interesting project. I had done similar work with the Civil War writings of Kendrick Wade Brown (*A Soldier's Life*, 2004), helped by Barbara N. Munson, a former colleague. I asked her to work with me again on Hiram Munn's diaries. We finished the transcriptions over the course of about ten months, working at weekly two-hour intervals.

We discovered a wonderful, 615-page history of the 9<sup>th</sup> New York Heavy Artillery, written by Alfred Seelye Roe, a member of the regiment who was a very careful scholar. We were able to verify names, read more about battles and everyday-life of the soldiers and check on all that Hiram said in diary entries. We felt that the diary entries, though readable, were exceedingly brief and generally not-all-that-interesting - except for the period when Hiram was a captive of the Confederates in the Danville and Libby prisons in 1864.

We realized that future researchers would want access to this added material so we created a 44-page index to the diaries that includes definitions, biographical notes, and data for all of the people mentioned by Hiram in his three volumes. This project took much longer than the initial transcriptions of the diaries and was much more interesting work for us. The index is available at the Ames History Center to the public, as is Roe's splendid history of the regiment.

There are other intriguing projects for volunteers available at the History Center so I would encourage you to ask for information about how you too can be a history detective!

### Society Wish List:

- 10x10' pop-up tent
- Donations to an acquisitions fund to purchase Ames-related artifacts (many show up on eBay)
- Compact-VHS to VHS converter
- Funding for a regular student internship position
- Subscription to newspaperarchive.com (6 mos. \$99.95)



Contact us at 515-232-2148 or info@ameshistory.org if you can help!

## Local Stories in Ames History

### Looking Back 100 years: 1914-15

These tidbits were taken from the 1964 Centennial History of Ames. It was written by committees, each doing research for 10-year time blocks.

The years 1914 and 1915 were written by the Catholic Daughters of America, Court Madonna #858. The information, sometimes charmingly commented upon, came from headlines and articles in the Ames Evening Times and the Ames Weekly Tribune.

Some of the listings prove the old adage – the more things change, the more they stay the same!

### The Year 1914

**January** - One of the most disheartening headlines of the day: "No Hope Extended for Cheaper Beef". It was 48° on January 7 - why go to California for the winter, Iowa is a winter resort! The war on cigarettes started in January 1914. Employment Bureau to be started here to benefit both employer and laborer. A baby boy is



born at the Railway Depot when a woman taken off the train and gives birth. Judge C.G. Lee cracks down on gambling: no more "rum" on railroad trains and the Judge will fight gambling among traveling public. Ames was having a bad year with bad check artists, hold-ups, robbers and bootleggers. Marshall Ricketts was a very busy man.

**February** - New hotel (Sheldon-Munn) positively is now all but built. The Commercial Club (now Chamber of Commerce) incorporates and organizes as Ames Improvement Company to solicit stock. The hotel is to be built on the corner of Onondaga (Main Street) and Kellogg. Ames is fast becoming known as the Educational Center of the state: have a strong high school and college offers best in agriculture and technical training.

**March** - Ames to have an ice cream plant. P. H. O'Neil, who went to Saskatchewan, Canada to manage a similar plant, has resigned his position there to return to Ames to manage the new plant. It will be located in the Lee-Munn Building at 115 North Kellogg. The new plant will be known as the O'Neil Dairy Co.



**April** - Judge C. G. Lee for governor - Republican press urging him to accept. He announces he will run and

resign his judicial position. Parley Sheldon, 70, chosen Mayor of Ames for his twelfth term. On April 23 he was taken ill, though had been in poor health. Fifty-nine graduate May 28 from Ames High School. Opening of Sixth Street would be big benefit to Ames; seems almost certain. The plans are to open it from its present terminus Chautauqua Park (Brookside) and connect with the North Road (Stange) near the Iowa State Veterinary Building. This was discussed with the Iowa Board of Education (Regents) when they were in Ames.



**July** - George W. Nichols, local liveryman (left), entered the State Fatman Contest. Nichols was 37 years old, 5 feet 6 inches tall; 73 inch waist, 436 pounds.

**June** - Clark wins in primaries; Judge Lee concedes on June 2nd.

**November** - Ames is becoming known as a great convention city. Statewide meeting of Iowa Boosters to follow Bee Men.

**December** - City Council considers plans for a new City Hall.

**Additional 1914 events from a timeline assembled by Ames historian, Farwell Brown:**  
Lincoln Highway was routed through Ames. Boone Street was renamed Lincoln Way from east edge of town to Pike Street corner (now Sheldon). Duff and Lincoln Way were oiled. Boy Scouts of America Council formed in Ames on March 23rd. An Iowa State College music festival was organized by Prof. Jaffrey C. Harris. John McCormack and Pablo Casals were among artists appearing. The New York Symphony Orchestra, under Walter Damrosch, made their first appearance in Ames on March 17, 1915, making a return appearance on April 4, 1917. The concert series became an annual event.

### The Year 1915

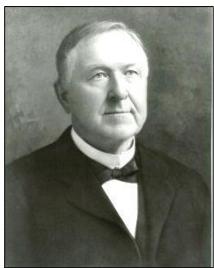
**January** - The City Council employed an architect to draw plans for a combination City Hall and Fire Station. It is to be a beautiful building so citizens can be justly proud.

**March** - Council met and voted to build sanitary sewer costing \$8,000 to run from College Heights addition to College Park outlet. Instructed City Clerk A. B. Maxwell to advertise for bids for construction of new City Hall and Fire Station. Women to vote at coming school election. Ames soon to put on city airs - to have taxicab service night and day.

**April** - Ames Post Office revenues go over \$40,000 a year-will become an office of the first class. Received \$32,000 bid for City Hall. Announcement that new hotel will be known as Sheldon-Munn. Persons responsible for leaving street cars and interurban cars standing in the way of traffic will be liable to arrest. City will move part of old house to City Disposal Plant lot for "pest house" to be used for contagious diseases.

**May** - New City Hall vote carried 11 to 1:  
332 men, yes; 31 opposed. 33 women, yes; 2 opposed.

**June** - Council voted to discontinue blowing of curfew whistle at 8:00 p.m. as it is disturbing people. Sign contract for Sheldon-Munn Hotel to be 4 stories high.



**July** - Capt. Greeley announced he will build a hospital for Ames to be known as the Mary Greeley Memorial Hospital in memory of his wife. Cost not to be considered a major factor. He wanted a 1<sup>st</sup> class hospital as an appropriate living memorial to his wife.

**September** - A new concrete bridge over Squaw Creek is being built under the supervision of the Highway Commission with labor from the State Reformatory at Anamosa. The men were located near their work in tents and when the work is finished, they will be paid and pardoned from prison life. At one time there was a petition before the City Council for a boulevard strip on Burnett, 5th to 9th Streets; it was tabled. Mrs. W. E. Harriman rented a barn as a pest house for \$15. (The dark ages!) Haywood Street name first appeared as Hayward. A large engine borrowed from North Western RR by the college transportation division for power experiments was returned on September 3rd because all available engines were needed for shipping of small grain.

**October** - The concrete block building west of Roland-Gilchrist Coal Co. on Kellogg was leased to house hoboes and anyone wishing to join the "rock breakers". A carload of rock is to be brought from Marshalltown to keep them busy. If a man does not work he gets nothing but bread and water to eat. The matter of paving Lincoln Way west from Riverside Drive to entrance to the College was referred to the street and alley committee. The Ladies Civic Association of the 4th Ward named "Sheldon Ave." at the request of the City Council in honor of the former mayor. A committee was appointed to investigate the City taking over cemetery records and funds. Electric rates for cooking referred to committee and street superintendent, was adopted March 1916 at 3¢ per KwH with minimum charge \$1.00 for 32 Kw.

**November** - Necessary ground west of Grand Ave. just south of the Northwestern tracks (at Lincoln Way) was purchased for the Fort Dodge line interurban freight station (demolished 1965). Articles of incorporation were filed for the College Savings Bank, to be located in fourth ward. It will be 50 x 70 feet and will be a thoroughly modern bank building (now US Bank at Lincoln Way & Hayward).

#### **Other 1915 events assembled by Farwell Brown:**



First airplane to land at Ames (left) made an emergency landing in June. Elling Weeks landed in an oat field near Duff Avenue north of 13th Street. Cornerstone for City Hall was

laid with large crowd on hand on August 6<sup>th</sup>. In December the Town Council voted to pave seven+ miles of downtown residential streets, including Lincoln Way from the east city limits to the Squaw Creek Bridge. This was the first paving in Ames other than on Main Street and Grand Avenue. Municipal Light plant underwent "dramatic" expansion and improvement.

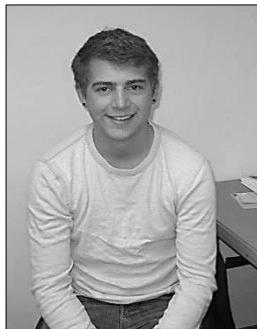
## **Society News**

### **Thanks to ACVB!**

We are very grateful for a \$2,500 Community Grant through the Ames Convention and Visitors Bureau. It will help to fund a much-needed website upgrade. Watch for more news about this project.

### **ISU Students Join Staff**

The Society is able to participate in Iowa State's Work-Study student employment program that pays 75% of an employee's wage as a form of financial aid. Kate Roth, right, works 6 hours/week keeping our facilities clean and tidy. Matthew Hefti (left) joined the staff at 10 hours/week to assist with administrative tasks and host Saturday open hours. We are fortunate to be able to utilize the talents of these motivated young people!

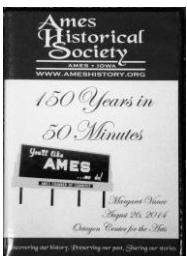
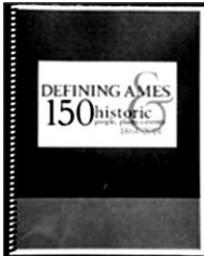


Ames Historical Society  
PO Box 821  
Ames, Iowa 50010

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## Return Service Requested

### Museum Shop



**NEW BOOK:** **Defining Ames**,  
all the text from the Sesqui exhibit – just \$10!

**NEW DVD SET:** all 6 of the Sesqui exhibit  
Gallery Talks – set \$50; each \$15

**POSTER & MAGNET:** the Ames 150 papercut  
by Linda Emmerson, 16x20" poster, black or maroon,  
\$15; magnet \$2.50

**COFFEE:** Onondaga Blend, specially roasted by  
Burgie's; whole beans or ground, 16oz. – \$13

**PLUS:** Images of America: AMES by Betcher & Biggs;  
all of Farwell Brown's books on Ames, three different  
Ames walking tour guides and more...

Open Mon-Fri 1-5pm, Sat 10am-4pm or by appt, 515-232-2148

### SHOP SALE!

AHS mug with outdated web address:  
**\$3.00** (was \$7.50) or **FREE** with  
purchase of Onondaga Blend coffee

Ames 150 silver star ornament: **\$1.00** (was \$3)

Ames 150 water bottle: **\$1.00** (was \$3)

Magnet - Defining Ames exhibit logo: **\$1.00** (was \$2.50)

### Is it time to renew your membership?

Renewals are due on the one-year anniversary of last year's payment. Check this newsletter's label for information about your membership. Memberships fund the day-to-day operations of the Society, allowing us to continue to be a valued community resource. We thank you!

Introductory - 1st year	\$15	Partner	\$250
Basic	\$30	Benefactor	\$500
Friend	\$50	Patron	\$1,000
Sustaining	\$100		

Name \_\_\_\_\_

Address \_\_\_\_\_

**Ames Historical Society, PO Box 821, Ames, IA 50010**